



## Business Partnership Opportunities

### Who we are

The Amazon Conservation Association (ACA) is a 501(c)3 non-profit organization working to conserve the biological diversity of the Amazon basin. Since 1999, ACA has brought together an experienced staff of tropical ecologists and conservationists to protect the southwestern Amazon in Peru and Bolivia.

### What we do

Protecting the world's greatest wilderness requires partnerships at every level of society. Science, careful land protection, and intelligent use of the forest are all part of the solution. Using cutting-edge science and innovative conservation tools,



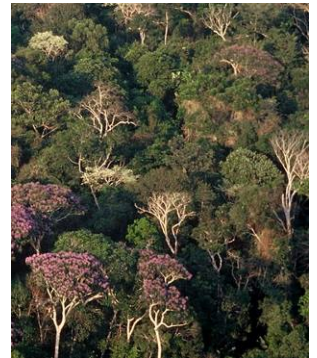
ACA creates models for others to follow. We established the world's first conservation concession, manage some of the best research stations in the tropics, focus on creating sustainable livelihoods in local communities, and are leading the charge to find mechanisms such as the voluntary carbon market and payments for environmental services to make forest conservation financially sustainable.

### How you can help

As a business sponsor, you can choose from a variety of ways to support ACA. As an expression of our gratitude, ACA will promote our partnership to the conservation community and to our supporters. Please contact our staff for more details.

### Reforestation

For \$0.70 per tree ACA is able to implement reforestation projects with a financial commitment of \$15,000 or greater, allowing us to reforest 21,400 trees in 100 acres. These trees will work to absorb greenhouse gases, protect water quality, and provide habitat to rare species in the Amazon basin.



### Micro-enterprise

With a financial donation of \$12,000 annually, ACA can sustain and grow our micro-enterprise initiatives in highland communities including natural dye production, textile weaving, and essential oil production.



### Research scholarships

A little goes a long way for Latin American researchers. With scholarships ranging from \$500 to \$3,000 you can sponsor cutting edge initiatives at ACA's Amazonian and cloud forest research stations.

### Environmental education

Providing local communities the opportunity to utilize our research centers and explore their surrounding environment is one of ACA's key objectives. For \$6,000 annually, ACA can provide monthly education field trips for local students to ACA's research stations.





### Adaptation to Climate Change

For \$15,000 we can support a professional land steward to protect 1,000 acres of trans-gradient forest, allowing species to adapt to the needs of climate change.

### General support donations

ACA is one of the most efficient non-profit organizations around. General support donations allow us to continue our work successfully. Like many organizations, we are nothing without our partners, supporters, and donors.

### In-kind donations

Do you have a special way to partner with ACA? Let us know! Past and current in-kind donations include:

- Advertising design services by Frost Design
- Advertising space in Futu Magazine
- Holiday Cards provided by Smock Paper
- Consulting provided by Morrison & Foerster
- Printing services from Goetz Printing

### Where we work

Our work is focused on a critical place on Earth, in southeastern Peru and northern Bolivia. The headwaters region of the southwestern Amazon is a leading priority for the conservation of our planet's terrestrial and freshwater biodiversity.

This sweep of land harbors the greatest known richness of species on the planet and offers millions of plants and animals a refuge from climate change. Unlike flat terrain, the altitudinal relief from the Andes Mountains to the Amazon allows plants and animals to readjust their distribution as a response to climate change. Our area of operation contains 10-15 percent of all the bird and butterfly species known on the planet. Top predators such as harpy eagles, giant otters, black caiman, and jaguars thrive in the region, signaling a healthy ecosystem. The Andean foothills are also the spawning ground for the majority of large migratory fish

that feed people throughout the Amazon basin. Most importantly, these areas remain biologically connected by a sea of forest spanning tens of millions of acres. Indigenous cultures that remain in the region live in a largely traditional, low-impact manner. Indeed, this is one of the last areas on the planet where rainforest peoples still live without trade, money or metal, beyond modern society's consumptive reach.



It is vital that we act fast, and work together as a whole to protect one of the earth's last, irreplaceable ecosystems and the people who depend on them.

### Current ACA Business Partners

- Smock Paper [www.smock.com](http://www.smock.com)  
Irwin Naturals [www.irwinnaturals.com](http://www.irwinnaturals.com)  
Global Save [www.globalsave.com](http://www.globalsave.com)  
Amazon G [www.amazongardendesign.ie](http://www.amazongardendesign.ie)  
Expedition Cargo [www.expeditioncargo.com](http://www.expeditioncargo.com)  
Angelo Jewelry [www.angelojewelry.com](http://www.angelojewelry.com)  
Goetz Printing [www.goetzprinting.com](http://www.goetzprinting.com)  
Jack Johnson <http://www.jackjohnsonmusic.com>  
Morrison & Foerster [www.mofo.com](http://www.mofo.com)  
Frost Design <http://www.frostdesign.com.au>  
Hybrid Media <http://www.hybridmediagroup.com>

For more information, contact us at 202.234.2356 or email us at [info@amazonconservation.org](mailto:info@amazonconservation.org)