



1012 14th St NW, Suite 625, Washington, DC 20005

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info@amazonconservation.org

SOCIAL MEDIA AND COMMUNICATIONS INTERN

Amazon Conservation Association (also known as Amazon Conservation) is a nonprofit organization based in Washington, DC, USA with partners across the Amazon Basin. Amazon Conservation's mission is to unite science, innovation, and people to protect the Amazon—the greatest wild forest on Earth. As conservation pioneers since 1999, our holistic approach focuses on three strategic areas: protecting wild places, empowering people, and putting science and technology to work. Our on-the-ground work, carried out through our sister organizations Conservación Amazónica-ACCA in Peru and Conservación Amazónica-ACEAA in Bolivia, are geographically focused in the headwaters of the Amazon Basin. From this base, we incubate solutions that we take to scale through building partnerships across the region, including in Ecuador, Colombia, Brazil, Suriname, and Venezuela, where we have been strengthening coverage of our real-time monitoring efforts to combat illegal deforestation through our flagship Monitoring of the Andes Amazon Program (MAAP). Through our conservation efforts and by building strong partnerships across the region, we are widening and deepening our work to apply nature-based solutions that strengthen climate resilience for people and nature.

For more information, please visit www.amazonconservation.org.

Amazon Conservation is seeking a dynamic Social Media and Communications Intern to assist in:

- Gathering content ideas across general media and partners' social media channels.
- Writing, editing, proofing, and publishing creative content across all social media channels (Facebook, Instagram, X/Twitter, LinkedIn).
- Leading graphic design for the creation of content collateral (in Canva or using Adobe Suite).
- Supporting community engagement activities such as managing direct messaging, responding to comments, commenting on other organization's posts, and liking content from partners.
- Tracking analytics for follower count, reach, post engagement, etc.
- Assisting with organizational and general communication requests as needed.

What you get:

- Hands-on social media, research, marketing, and communications experience
- Be trained in a variety of software and databases to expand your technology skills
- Grow your resume and portfolio with exciting and relevant projects and campaigns over which you'll have ownership
- Learn more about how nonprofits function and how they are managed
- Increase your knowledge of tropical forests, conservation, climate change, and environmental protection
- Learn from seasoned professionals doing work in a variety of fields
- Contribute to the conservation of one of the most diverse and vital ecosystems in the world

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What we are looking for:

Required Qualifications

- Must hold or be in the process of obtaining a college degree: Any college majors are welcome, but preference is given to communications, marketing, and journalism majors
- Preference is given to candidates with intermediate or higher proficiency in written and spoken Spanish
- Excellent written and verbal communication skills
- Strong storytelling skills
- Proficient in Microsoft Office and Google applications
- Some experience with graphic design
- A “can-do” attitude and ability to take initiative
- Ability to multi-task and work in a team environment
- Interest in conservation and Latin America preferred
- Some experience with business social media management
- Strong organizational skills and attention to detail

Preferred Qualifications

- Interest in conservation, and ideally, tropical forest conservation
- Ability to perform well in a fast-paced, cross-cultural team environment
- Experience with some Adobe applications (Illustrator, InDesign, Photoshop, PremierePro)
- Experience posting paid ads on social media platforms (Facebook/ Instagram)

Internship details:

Although our internships are unpaid, we hope to provide a great learning environment and let you have a leading role in projects that match your interests. If you are seeking credit for this internship, we are more than happy to work with you and your school to make that happen. We'll be happy to serve as a reference for your job search after a successful internship.

The internship dates are flexible but should last roughly five months (one-semester term). Preference would be given to interns who can commit to at least two full days/week (15 hours) of work, but all are encouraged to apply. Interns can also intern for longer periods/ multiple semesters.

The location for this internship is flexible. Ideally, the intern will be based in the DMV area (Washington, DC, Maryland, Virginia), so the intern can work at least one day a week at Amazon Conservation's DC office, but other remote-based arrangements are available. Amazon Conservation operates in a hybrid work environment.

How to apply:

Please email a cover letter and resume to applications@amazonconservation.org with the subject line "Social Media and Communications Intern." In your cover letter, please indicate your availability (dates and hours/week) and level of Spanish. Applications will be accepted on a rolling basis; the position is open until filled.