



# CORPORATE AND BUSINESS PARTNERSHIP OPPORTUNITIES

*Working together  
to protect the greatest  
wild forest on the planet.*

Email: [Development@AmazonConservation.org](mailto:Development@AmazonConservation.org)  
Website: [www.amazonconservation.org](http://www.amazonconservation.org)



## Welcome to Amazon Conservation

For more than 25 years, Amazon Conservation has united science, innovation, and local leadership to protect the greatest wild forest on Earth. What began in 1999 to support a small group of Brazil nut harvesters has grown into a powerful, Amazon-wide movement that safeguard more than 14.6 million acres of irreplaceable rainforest.



***Join us as we work with our network of partners to protect wild places, empower people, and put science and technology to work for conservation.***

Your company has the opportunity to join this work at a pivotal moment. As the Amazon faces accelerating threats from deforestation, illegal mining, and climate change, business leadership is more essential than ever. This partnership packet outlines how your organization can align with a mission that delivers measurable environmental impact, strengthens global climate resilience, and resonates deeply with employees, customers, and communities.

For more than 25 years, Amazon Conservation has been at the forefront of protecting the Amazon—one of the most biodiverse and vital ecosystems on Earth.



The Amazon Rainforest is one of the most vital ecosystems on the planet. It is home to more than 10% of the world's known species, holds 25% of the world's freshwater, and plays a critical role in regulating global climate. Millions of people depend on its resources—including Indigenous groups living in voluntary isolation.

**Yet the Amazon is approaching a tipping point.** Rising temperatures, expanding deforestation, and extractive pressures threaten to push vast forests toward irreversible degradation.

**Now is the time for your business to create a real, lasting impact and help define the future of conservation in the region.**

# Our Proven Impact

Your partnership builds on a foundation of measureable, science-driven results:

 **14+ Million acres** of forests and wild places protected to date across more than 51 conservation areas. In 2025 alone, over 3 million acres were added through the creation of 5 new protected areas.

**20 Local partners**  organized through our partnership network, maximizing our collective impact.

**220 MAAP reports**  published publicly to date, exposing millions of acres of deforestation and threats to the Amazon. In 2024 alone, we published 19 analysis on key topics.

**37+ Million acres** of forests sustainably used and protected in Peru and Bolivia through our forest-based economy efforts.

**100,000+ people**  benefitted from our conservation efforts to date.

**100,000+ Camera trap records**  captured in the biggest camera trap grid in the tropics to date, highlighting over 30 vulnerable species in forests protected by our conservation efforts.

**18 operations**  
These reports, many led by or developed in collaboration with our local Amazonian partners, prompted 171 government responses and enforcement actions, including 18 on-the-ground operations targeting illegal mining activities.

**1 new insect species**  discovered at our Manu Biological Station in 2024, adding to over 100 other discoveries at our biological stations.

**Check out our latest [Impact Report here](#) for more details!**

*These achievements reflect the power of long-term investment and collaborative action*

# OUR PROGRAMS



Protecting the Core of the Amazon: The heart of the Amazon, with its vast protected areas and Indigenous territories that cover half of the Amazon, forms the basin's most important refuge against climate change and biodiversity loss. We are working to establish new protected areas in Peru and Bolivia; safeguard connectivity for species to be able to adapt to climate change and survive; monitor biodiversity and forest health with science and technology like the tropics' largest camera trap grid; and promote greater understanding of the issues that affect the entire Amazon.



Halting Illegal Deforestation: We combine cutting-edge technology, grassroots capacity building, and high-level advocacy to stop illegal deforestation before it spreads. Through flagship initiatives like our Monitoring of the Amazon Andes Program (MAAP), we provide real-time satellite, radar, and drone data across 100% of the Amazon biome (478+ million acres). This actionable intelligence empowers Indigenous groups, local organizations, and governments to rapidly detect incursions, strengthen enforcement, and hold perpetrators accountable.



Building a Forest-Based Economy: We strengthen community-led enterprises built on Brazil nuts, açai, *aguaje*, wild cacao, and other forest goods across more than 37 million acres of Peru, Bolivia, and soon, Brazil. By fostering regional bioeconomy initiatives and diversifying forest economies, we strengthen sustainable livelihoods that enhance resilience, keep trees standing, and build incentives for conservation, thereby reducing pressure on wildlife habitats and decreasing deforestation.



Driving Policy Change: Since threats to the Amazon don't stop at borders, solutions can't either. We use our scientific expertise and localized experience to advocate for policies that prioritize effective solutions and drive Amazon-wide action. From standardizing gold mining regulations to developing tools like the Amazon Action Tracker, we're leading our partnership network in holding governments accountable to conservation commitments and securing stronger protections for forests and people.

## Amazon Conservation fills a unique and essential role in the conservation landscape:

- **Holistic, long-term strategy** that builds climate resilience and empowers local communities.
- **Trusted reputation** with governments, Indigenous communities, private landowners, and non-governmental organizations.
- **Pan-Amazonian reach** through a partnership model that maximizes impact across diverse landscapes.
- **Local leadership** that ensures solutions are culturally grounded and community-driven.

As a businesses partner, you can trust that our work is credible, measurable, and deeply aligned with your Corporate Social Responsibility (CSR) impact and Environmental, Social, and Governance (ESG) priorities.



## Amazon Conservation's supporters and audience consist of active conservationists.

### In 2026, this includes:

- **53,000+** email subscribers
- **42,000+** social media followers (Facebook, Instagram, LinkedIn) and growing (+12k in 2025)
- **535,000+** annual impressions via social media



**Our campaigns consistently reach tens of thousands of people worldwide, offering strong visibility for mission-aligned brands.**



### We engage a variety of audience profiles and media outlets:

- Consumers and donors prioritizing global environmental causes, sustainability, and environmentally responsible brands
- Global activists and policymakers advocating for conservation policies, urgent action, and science-backed solutions to climate issues
- Local and international media outlets across the Amazon region and globally, including the [Associated Press](#) and [The Washington Post](#).

## Event Sponsorship

Ideal for companies seeking visibility among global conservation and science leaders, policymakers, conservation donors, and tech-for-good audiences.

Each year, Amazon Conservation leads and participates in a series of high-visibility events that offer meaningful touchpoints for collaboration and brand exposure, including these potential events in 2026:

- Tech conference in San Francisco or Seattle
- Press Breakfast in Washington, DC
- Hosting an event at New York Climate Week
- Participation at UN Biodiversity Conference (CBD COP 17) and UN Climate Change Conference (COP 31)

## Sustainability Partner

A long-term collaboration designed to strengthen your CSR/ESG commitments. Provides the best return on your investment and creates space for a variety of partnership opportunities. Options include %-of-sales campaigns, co-branded initiatives, workplace giving, and corporate donations.





## Campaign Collaborator

A high-visibility opportunity to partner with us in our biggest fundraising campaigns, including our two largest annual campaigns—**Earth Month (April)** and **Rise for the Amazon Day (September 5)**.

Campaign Collaborators are featured across digital outreach, social media, email communications, virtual events, and select printed materials. These collaborations are ideal for companies launching eco-friendly products, running awareness campaigns, or seeking strong seasonal engagement with environmentally minded audiences.

## In-Kind Supporter

In-kind contributions help strengthen our programs and events while showcasing your company's products or expertise. Support may include marketing and creative services, event food and materials, branded merchandise, or professional skills that enhance our work and reduce operational costs. In-Kind Supporters receive recognition alongside financial sponsors at related events, on our website, and other related materials or products.

## Custom Opportunities

**Have something else in mind?** Let us know! We're always looking for new ways to collaborate and maximize our collective impact for the planet.

## Sponsorship benefits may include:



- Global digital marketing exposure
- Features in newsletters, press releases, and social media
- Co-branded storytelling opportunities through video and case studies
- Logo placement on our business supporters page
- Inclusion in our fall “forest-friendly shopping guide” ahead of Black Friday
- For U.S. based companies, recognition for tax-deductible donations from your business, employees, and clients to support long-term conservation in the Amazon
- Customized donation page for a campaign/event to simplify donations from your clients or attendees

*These benefits are designed to elevate your brand while advancing conservation impact.*

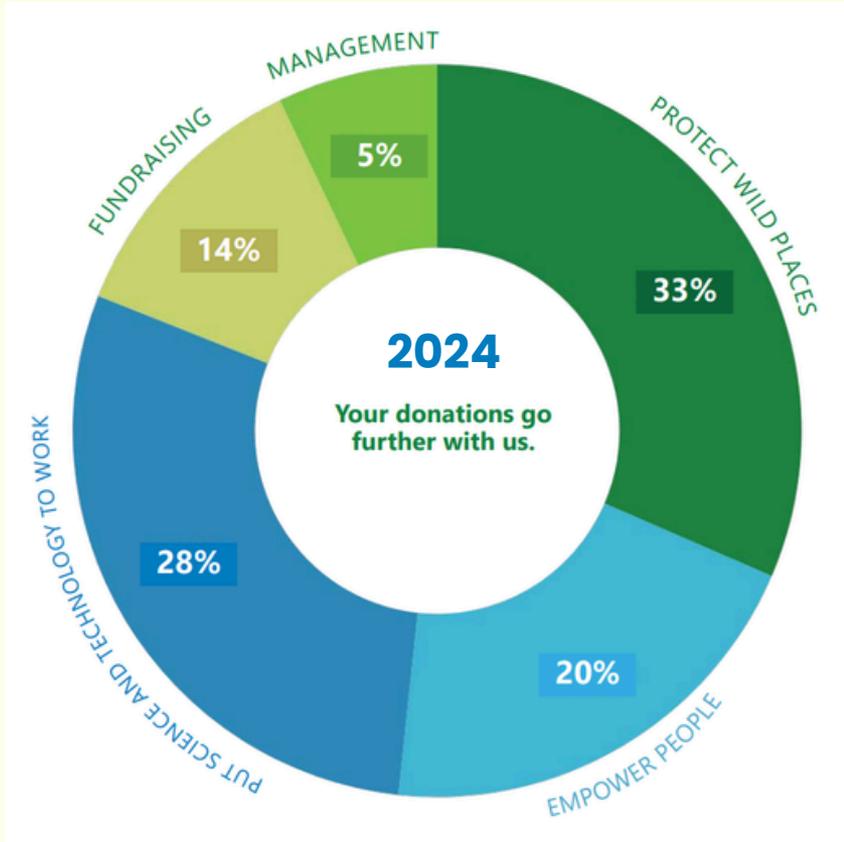
## Your contribution has a real impact.

Here are some examples of what your support could make possible:

- **Your \$500** donation can buy a solar panel to boost power at one of our biological stations or local communities.
- **Your \$1,000** donation can give an Indigenous community the technology tools, legal support, and training needed to protect their ancestral lands.
- **Your \$5,000** donation can train 50 local members of a firefighting brigade on how to combat and prevent forest fires.
- **Your \$10,000** donation can provide ten months of real-time, high-resolution satellite images that expose deforestation in the Amazon, which are the base information that governments need to take action.



## YOUR SUPPORT GOES TO WHERE IT MATTERS MOST



Amazon Conservation Association is a tax-exempt organization based in the United States with Tax ID 52-2211305.

We are recognized for excellence in accountability and stewardship:

- 4/4 stars – Charity Navigator
- Platinum Transparency – Candid/GuideStar
- Top-Rated – Great Nonprofits



TOP-RATED,  
GREAT NONPROFITS



4 OUT OF 4 STARS  
CHARITY NAVIGATOR



PLATINUM-LEVEL,  
CANDID'S GUIDESTAR

**Your investment is managed with integrity and impact.**

# LET'S CONNECT!

Join us in making a lasting impact for a thriving and resilient Amazon.



Email our Development Officer, **Heather Hutchison** to start the conversation.

[Development@AmazonConservation.org](mailto:Development@AmazonConservation.org)

Together, we are making a lasting impact and safeguarding one of the most important forests on our planet.

## CHECK US OUT ON SOCIAL MEDIA



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