

The logo for Amazon Conservation is located in the top left. It features the word "AMAZON" in large, bold, sans-serif capital letters. The letters are split horizontally: the top half is green and the bottom half is blue. Below "AMAZON", the word "CONSERVATION" is written in smaller, white, sans-serif capital letters on a solid blue rectangular background.

AMAZON CONSERVATION

ALLIES IN CONSERVATION

BUSINESS & CORPORATE PARTNERSHIP OPPORTUNITIES FOR THE AMAZON RAINFOREST

Working together to
protect the greatest wild
forest on the planet.



WHY THE AMAZON MATTERS

The Amazon Rainforest is one of the most vital ecosystems on the planet. It is home to more than 10% of the world's known species, holds 25% of the world's freshwater, and plays a critical role in regulating global climate. Millions of people depend on its resources—including Indigenous groups living in voluntary isolation.

YET THE AMAZON IS APPROACHING A TIPPING POINT. RISING TEMPERATURES, EXPANDING DEFORESTATION, AND EXTRACTIVE PRESSURES THREATEN TO PUSH VAST FORESTS TOWARD IRREVERSIBLE DEGRADATION.



Amazon
Conservation
website

NOW IS THE TIME FOR YOUR BUSINESS TO CREATE A REAL, LASTING IMPACT AND HELP DEFINE THE FUTURE OF CONSERVATION IN THE REGION.

In this pivotal moment, as the Amazon faces accelerating threats from deforestation, illegal mining, and climate change, business leadership is more essential than ever. This partnership packet outlines how your organization can align itself with a mission that delivers measurable environmental impact, strengthens global climate resilience, and resonates deeply with employees, customers, and communities.



WHERE WE WORK

-  Boots-on-the-ground impact with our Alliance sister organizations for 25 years.
-  Pan-Amazonian reach with our network of local partners

OUR PROVEN IMPACT

YOUR PARTNERSHIP BUILDS ON A FOUNDATION OF MEASURABLE, SCIENCE-DRIVEN RESULTS — ACHIEVEMENTS THAT REFLECT THE POWER OF LONG-TERM INVESTMENT AND COLLABORATIVE ACTION.



Check out our
Annual Reports!



14+ MILLION ACRES

of forests and wild places protected to date across more than 51 conservation areas. In 2025 alone, over 3 million acres were added through the creation of 5 new protected areas.



100,000 + PEOPLE

directly benefited by our conservation programs to date, including via forest monitoring workshops, sustainability trainings, and community reforestation events.



25 LOCAL PARTNERS

currently organized through our partnership network, maximizing our collective impact on the ground.



30X MORE AÇAÍ

sustainably produced in the communities we work with in 2025 compared to 2020, helping local families increase their incomes and protect their forest homes.



30+ SCIENTIFIC STUDIES

published last year, unveiling research conducted at our four biological research stations in Peru and Bolivia.



50 + NEW-TO-SCIENCE SPECIES

of plants and animals discovered at those biological stations to date, including orchids, frogs, insects, and beetles.



1 MILLION+ NATIVE TREES

planted in the Amazon to date, restoring damaged habitats and protecting water sources.



400+ CAMERA GRID

documenting hundreds of bird and wildlife species every year and generating data that helps NGOs and governments decide where to prioritize conservation efforts.

OUR INITIATIVES



PROTECTING THE CORE OF THE AMAZON

Strengthening the landscapes that sustain the rainforest's biodiversity, climate resilience, freshwater systems, and ecological connectivity, including by establishing, sustainably managing, monitoring, and defending the protected areas and Indigenous territories that make up 50% of the Amazon.



HALTING ILLEGAL DEFORESTATION

Combining the latest in satellite and AI technology, policy, advocacy, and local partnerships to expose deforestation and other environmental crimes and transform information into swift action on the ground.



BUILDING A FOREST-BASED ECONOMY

Developing sustainable livelihoods and market opportunities for local people that create economic value from standing forests as an alternative to destructive practices, all while strengthening community resilience, incomes, and quality of life.

OUR WORK IS POWERED BY:



SCIENCE AND
TECHNOLOGY



LOCAL
PARTNERSHIPS



LOCAL POLICY
AND ADVOCACY



WHY PARTNER WITH US

AMAZON CONSERVATION FILLS A UNIQUE AND ESSENTIAL ROLE IN THE CONSERVATION LANDSCAPE:

HOLISTIC STRATEGY

that builds climate resilience and empowers local communities.

TRUSTED REPUTATION

with governments, Indigenous communities, private landowners, and non-governmental organizations.

PAN-AMAZONIAN REACH

through a partnership model that maximizes impact across diverse landscapes.

LOCAL LEADERSHIP

that ensures solutions are culturally grounded and community-driven.

As a business partner, you can trust that our work is credible, measurable, and deeply aligned with your Corporate Social Responsibility (CSR) impact and Environmental, Social, and Governance (ESG) priorities.



AUDIENCE & REACH

AMAZON CONSERVATION CONNECTS WITH A GROWING COMMUNITY OF SUPPORTERS, DONORS, CONSERVATION ADVOCATES, DECISION-MAKERS, AND MEDIA ACROSS THE UNITED STATES, THE AMAZON REGION, AND BEYOND.

OUR GROWING ORGANIC REACH INCLUDES:

43,000+

email subscribers

307,000+

social media
impressions in the first
eight months of 2026

44,000+

social media followers
across Facebook,
Instagram, and LinkedIn,
with 5,800+ new followers
in 2026

700+

earned media stories
since 2025 across outlets
in multiple countries,
reaching an estimated 1.8
billion people and
generating \$45.2 M USD in
earned media value.

WE ENGAGE AUDIENCES THAT MATTER TO MISSION-ALIGNED BUSINESSES:

- Conscious consumers and donors who value environmental action, sustainability, and responsible brands
- Conservation advocates and decision-makers seeking science-based solutions for the Amazon, biodiversity, and climate
- National and international media covering conservation, climate, science, and the Amazon, including leading global outlets such as the Associated Press, El Espectador, Mongabay, The Berliner Zeitung, and more.

Through our channels, campaigns, and media reach, business partners can connect their brands with credible conservation action and a global community committed to a thriving Amazon.

SPONSORSHIP OPPORTUNITIES

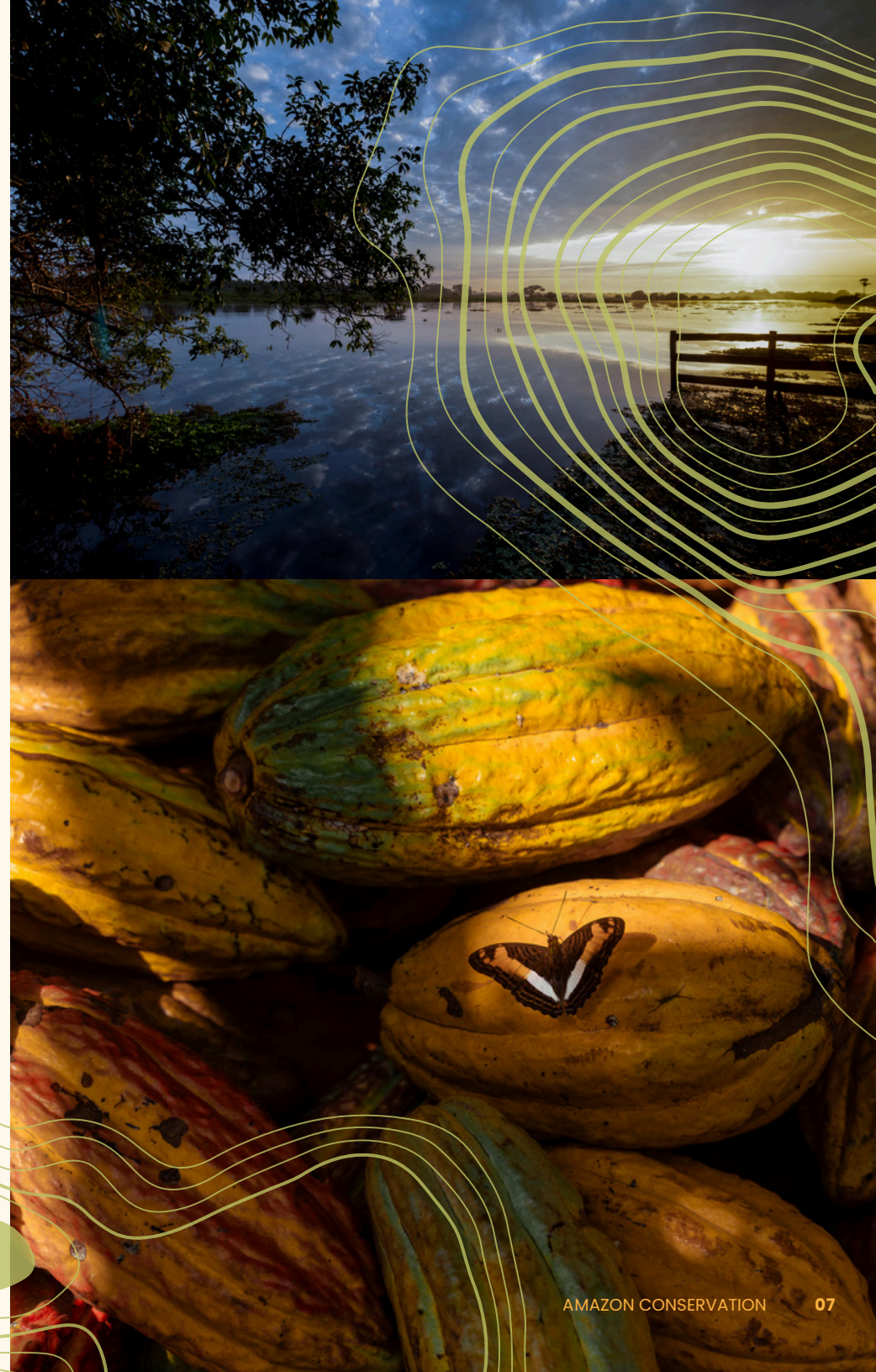
EVENT SPONSORSHIP

Each year, Amazon Conservation leads and participates in a series of high-visibility events that offer meaningful opportunities for collaboration and brand exposure. Here are some events we plan to host and participate in later this year and into 2027:

- **Tech Conference in the San Francisco Bay Area**
- **Press Breakfast in Washington, D.C.**
- **Annual Donor Cocktail Reception in Washington, D.C.**
- **New York Climate Week**
- **The UN's annual Climate Change Conference & biannual Biodiversity Conference**
- **Specialized webinars throughout the year**

SUSTAINABILITY PARTNER

A long-term collaboration designed to strengthen your CSR/ESG commitments. Provides the best return on your investment and creates space for a variety of partnership opportunities. Options include %-of-sales campaigns, co-branded initiatives, workplace giving, and corporate donations.



SPONSORSHIP OPPORTUNITIES

CAMPAIGN COLLABORATOR

A high-visibility opportunity to partner with us in our biggest fundraising campaigns, including our two largest annual campaigns: Earth Month (April) and Rise for the Amazon Day (September 5). Campaign Collaborators are featured across digital outreach, social media, email communications, virtual events, and select printed materials. These collaborations are ideal for companies launching eco-friendly products, running awareness campaigns, or seeking strong seasonal engagement with environmentally minded audiences.

IN-KIND SUPPORTER

In-kind contributions help strengthen our programs and events while showcasing your company's products or expertise. Support may include marketing and creative services, event food and materials, branded merchandise, or professional skills that enhance our work and reduce operational costs. In-Kind Supporters receive recognition alongside financial sponsors at related events, on our website, and in/on other related materials or products.



CUSTOM OPPORTUNITIES

**Have something else in mind?
Let us know!**

**We're always looking for new
ways to collaborate and
maximize our collective
impact for the planet.**

SPONSORSHIP BENEFITS

BENEFITS MAY INCLUDE:

- **Global digital marketing exposure**
- **Features** in newsletters, press releases, and social media
- **Co-branded storytelling opportunities** through video and case studies
- **Logo placement** on our business supporters page
- **Inclusion in our** fall **“forest-friendly shopping guide”** ahead of Black Friday
- For U.S.-based companies, formal acknowledgment for **tax-deductible** donations from your business, employees, and clients to support long-term conservation in the Amazon
- **Customized donation pages** for campaigns/events to simplify donations from your clients or attendees



These benefits are designed to elevate your brand while advancing conservation impact.



**YOUR CONTRIBUTION HAS A REAL IMPACT.
HERE ARE SOME EXAMPLES OF WHAT YOUR
SUPPORT COULD MAKE POSSIBLE:**

YOUR
\$500

DONATION

can buy a solar panel to boost power at one of our biological stations or in a local community on the ground in the Amazon.

YOUR
\$1,000

DONATION

can train two local community members to use drones to monitor up to 500 acres of forest each, helping identify and curb illegal deforestation.

YOUR
\$5,000

DONATION

can train 50 local members of a firefighting brigade on how to combat and prevent forest fires.

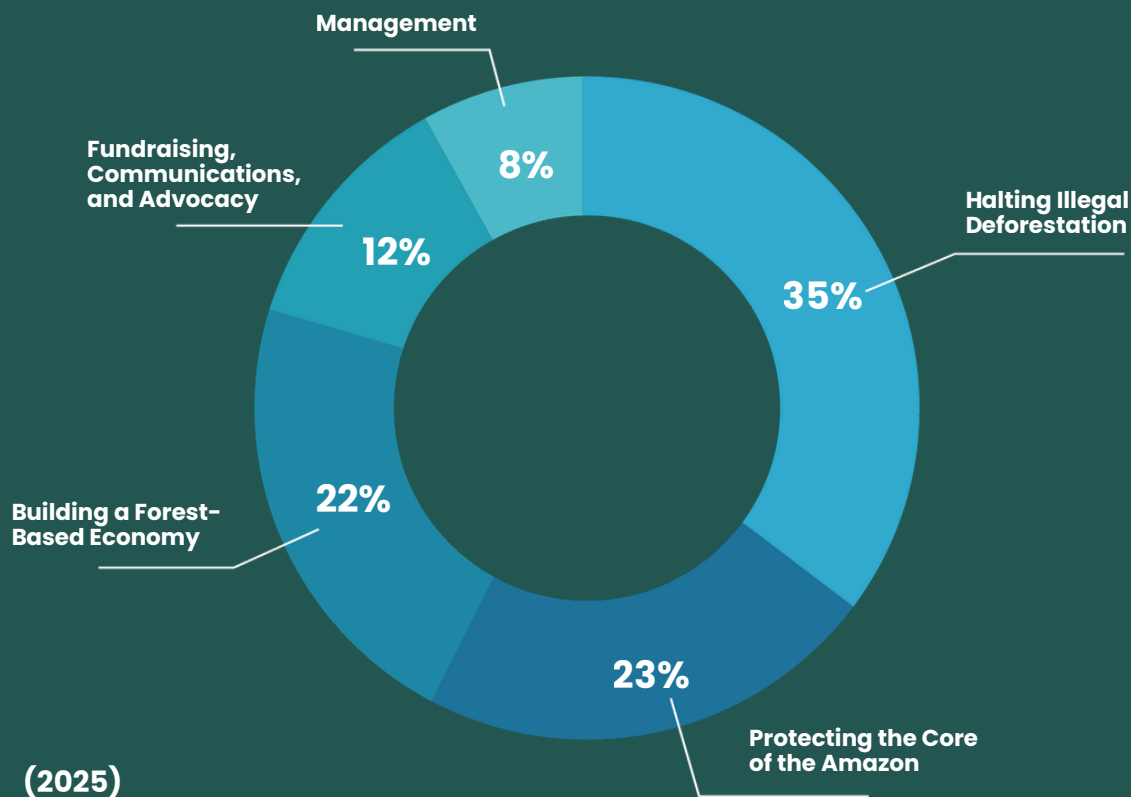
YOUR
\$10,000

DONATION

can provide ten months of real-time, high-resolution satellite images that expose deforestation in the Amazon, which are the base information that governments need to take action.

FINANCIAL TRANSPARENCY

YOUR SUPPORT GOES TO WHERE IT MATTERS MOST.

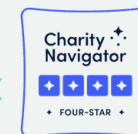


We are a nimble and lean organization that maximizes your donations by committing over 80% of our funds to our programs on the ground and less than 20% to core management, advocacy, communications, and fundraising activities to keep the fieldwork going, well below the industry standard of 35%.

We are recognized for excellence in accountability and financial stewardship:

- Accredited by the Better Business Bureau's (BBB's) Wise Giving Alliance
- 4/4 stars (Charity Navigator)
- Platinum Transparency (Candid/GuideStar)
- Top-Rated (Great Nonprofits)
- Vetted Impact Partner for 1% for the Planet

Your investment is managed with integrity and impact.



Amazon Conservation Association is a tax-exempt organization based in the United States with Tax ID 52-2211305.

LET'S CONNECT!

Join us in making a lasting impact for a thriving and resilient Amazon.

Together, we can safeguard the future of the greatest forest on Earth.



Email our Development Officer, **Heather Hutchison** to start the conversation.

development@amazonconservation.org

AMAZONCONSERVATION.ORG



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